

# NATO Economy Forum 2016 – Mining & Infrastructure

Ontario Investment and Trade Center, Floor 35 – 250 Yonge St., Toronto

March 9, 2016

The NATO  
Association of Canada

Association Canadienne  
Pour L'OTAN



NATO  
peace, prosperity and security

OTAN  
paix, prospérité et sécurité



Canada-Turkey Business Council  
Conseil d'affaires Canada-Turquie  
Kanada - Türkiye İş Konseyi



March 9, 2016 - Toronto, Canada

## MINING & INFRASTRUCTURE OPPORTUNITIES FOR CANADA IN CENTRAL & EASTERN EUROPE

How can investment in Central & Eastern Europe TRANSFORM YOUR BUSINESS?

*Meet diplomats and companies from Central & Eastern Europe and learn about the dynamic changes happening in these emerging markets. Meet the contacts necessary to **become part of the next transformative investment.***

(Lunch included): Full-day NAOC/CTBC/CPCC/CPBC members **\$80**  
(Lunch NOT included): Non-member Full-Day: **\$40**  
Morning or Afternoon Sessions Only: **\$20**

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## SCHEDULE

- 09:30 am**            **Registration and Coffee**
- 10:00 am**            **Welcome**
- ❖ Julie Lindhout, President, *NATO Association of Canada*
- 10:10 am**            **Memorandum of Understanding (MoU)**
- ❖ Canadian-Turkish Business Council (CTBC) and Canadian-Pakistani Business Council (CPBC)
  - ❖ Canadian-Turkish Business Council (CTBC) and United States Chamber of Commerce in Canada (AMCHAM)
- 10:20 am**            **Introduction to Central & Eastern Europe**
- ❖ His Excellency, Selçuk Ünal, *Ambassador of the Republic of Turkey to Canada*
  - ❖ His Excellency, Marcin Bosacki, *Ambassador of the Republic of Poland to Canada*
- 10:45 am**            **Doing Business**
- ❖ **Industry Context** – Deniz Tura Matten, *Independent Energy Analyst*
  - ❖ **Making the Move** – Michael Pickersgill, *Torys LLP*
  - ❖ **Working on the Ground** – Ian Atacan, CFO, *Silvermet Inc.*
  - ❖ **Canadian Government Support for Companies**
- 11:50 am**            **Introduction of Country Delegations**
- ❖ Albania, Bulgaria, the Czech Republic, Georgia, Kosovo, Macedonia, Poland, Turkey
- 12:00 pm**            **Networking Lunch**
- 13:00-16:00pm**    **B2B & B2G Meetings**

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## ABOUT THE NATO ASSOCIATION OF CANADA (NAOC)

The NATO Association of Canada is an independent, non-profit, non-governmental organization, founded in 1966 to promote knowledge and understanding of international peace and security, and the North Atlantic Treaty Organization (NATO) in Canada.

The Association is dedicated to the view that the *transatlantic relationships between Canada, the United States, and the nations of Europe create stability and prosperity and discourage conflict*. To realize its vision the NAOC organizes and promotes alone, or in cooperation with Foreign Delegations to Canada, Trade Boards and Business Councils, Conferences, Business Forums and Summits.

The Association has strong partnerships with the Government of Canada including the Department of Foreign Affairs, Trade, and Development and the Department of National Defence. In addition, the Association maintains linkages with international organizations such as the World Bank Group, the European Bank of Reconstruction and Development, NATO Headquarters, the International Criminal Court, and various prominent international NGOs and think tanks.

## ABOUT THE CANADA-TURKEY BUSINESS COUNCIL (CTBC)

The Canada-Turkey Business Council is a Canadian chartered not-for-profit organization formed in 2001 in recognition of the importance of Turkey as a trading and investment partner for Canada. It is dedicated to a variety of activities to enhance business and trade relations between Canada and Turkey. As such, the CTBC provides insight into *Canada-Turkey trade and investment issues, and develop connections through missions, meetings and seminars aimed to ensure business success*.

The Council actively promotes networking and communication between established, new and potential Canadian exporters and investors, facilitating the exchange of information and the formation of business alliances.

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## ABOUT OUR SPEAKERS

**The Honorable Hugh Segal** is the current Chair of the NATO Association of Canada. He is the fifth Master of Massey College at the University of Toronto. Mr. Segal was summoned to the Senate of Canada in 2005, where he chaired the Senate Foreign Affairs Committee and the Special Senate Committee on Anti-Terrorism. Mr. Segal holds a degree from the University of Ottawa.

**His Excellency Selcuk Unal** is the Ambassador of the Turkish Republic to Canada. Mr. Unal has held positions as Counsellor for the Turkish Permanent Mission to the United Nations in Geneva and New York. He has served as Coordinator and Spokesperson of the Delegation UNSC during Turkey's non-permanent membership at the UN Security Council. He has also previously served as Deputy Director of General of Information and Press Department and also as Spokesman of the Ministry of Foreign Affairs. Mr. Unal holds a degree in International Relations from the University of Ankara.

**His Excellency Marcin Bosacki** is the Ambassador of the Republic of Poland to Canada. Mr. Bosacki worked as a journalist for Poland's largest daily newspaper *Gazeta Wyborcza* for 20 years serving as head of foreign news and chief US correspondent. From 2010 to 2013, Mr. Bosacki served as Press Spokesman to the Ministry of Foreign Affairs, where he incorporated social media to the Ministry's communication toolkit. His achievements in strengthening Poland's position on the international stage was recognized by the Bene Merito honorary distinction which he received from the Minister of Foreign Affairs. Mr. Bosacki holds a degree in History Adam Mickiewicz University.

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**Michael Pickersgill** is the co-head of Torys Mining and Metal Practice. He practices corporate and securities law with emphasis on corporate finance and mergers and acquisitions. Mr. Pickersgill has particular expertise in the areas of public and private equity, streaming and royalty finance. He is regularly involved in guiding and advising offshore clients investing in Canadian resource companies. Mr. Pickersgill holds degrees from Queen's University and the University of Windsor.

**Deniz Tura Matten** is an independent investment advisor and energy analyst based in Toronto, Canada. Her career started with the Mizuho Bank in New York and has since taken her to Central Asia and the Caucasus. Her work covers oil, gas and mining investment with a regional focus on the Caucasus, Central Asia, Turkey, and Northern Iraq. She has co-founded a retail bank operation in Azerbaijan and developed numerous energy investment projects for multinational corporations in Azerbaijan, Germany, Tajikistan, Turkey, Turkmenistan and Uzbekistan. Ms Tura Matten holds degrees from Middle East Technical University, Harvard University and the University of London.

