



## THE CANADIAN NAVAL CENTENNIAL GALA: SPONSORSHIP LEVELS



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**Corporate sponsorship for this event is meant to raise funds towards two directives:**

- 1) To sustain the Naval Officer's Association of Canada's Toronto Branch Scholarship fund and to help retired Naval Veterans and student members of the Naval Reserve attend the Canadian Naval Centennial Gala at a reduced fee and;
- 2) To sustain the Atlantic Council of Canada's Educational Outreach Program. The aim of this program is to give Canadian high school students a better understanding of Canada's place in the world and the roles that Canada plays as a founding member of the North Atlantic Treaty Organization (NATO). This program endeavors to help instill young Canadians with an interest in international affairs and encourage both cosmopolitan and civic participation.



**\$25,000 - Lead Dinner Sponsor**  
**Admiral Rank Sponsor:**

- Name on the front of the Gala Program
- Category exclusivity
- 27 complimentary seats at three preferred tables (with the possibility of having a member of the Navy at these tables to explain Naval traditions)
- Opportunity to have a representative speak during the evening Program
- Corporate logo prominently displayed in gala audio visual Presentation
- Recognition on event signage
- Recognition in Opening Remarks
- Prominent recognition in the Gala Program and a double-page ad
- Recognition on the Atlantic Council of Canada website
- Post-Event Media Promotion
- Tax Receipt issued for full amount

**\$15,000**  
**Commodore Rank Sponsor:**

- Name prominently displayed in the Gala Program and a single-page ad
- 18 complimentary seats at two preferred tables (with the possibility of having a member of the Navy at these tables to explain Naval traditions)
- Recognition on event signage
- Recognition in Opening Remarks
- Corporate logo prominently displayed in gala audio visual Presentation
- Recognition on the Atlantic Council of Canada website
- Post-Event Media Promotion
- Tax Receipt issued for full amount

**\$10,000**

**Captain Rank Sponsor:**

- Name in the Gala Program and a half-page ad
- 9 complimentary seats at a preferred table (with the possibility of having a member of the Navy at the table to explain Naval traditions)
- Recognition on event signage
- Recognition in Opening Remarks
- Corporate logo prominently displayed in gala audio visual Presentation
- Recognition on the Atlantic Council of Canada website
- Post-Event Media Promotion
- Tax Receipt issued for full amount



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**Further Sponsorship Opportunities:**

**\$9,000 - Reception Sponsor:** Six seats at a preferred table and recognition in event signage and literature. Tax Receipt issued for full amount.

**\$5,000 - Head Table Sponsor:** Four seats at a preferred table and recognition in event signage and literature. Tax Receipt issued for full amount.

**\$5,000 - Band Sponsor:** Four seats at a preferred table and recognition in event signage and literature. Tax Receipt issued for full amount.

**\$2,500 - Photography sponsor:** Two seats at a preferred table and recognition in event signage and literature. Tax Receipt issued for full amount.

**\$2,500 - Printing Sponsor:** Two seats at a preferred table and recognition in event signage and literature. Tax Receipt issued for full amount.

**\$1,000 – Port Wine Sponsor: One seat at a preferred table and recognition in event literature. Tax Receipt issued for full amount.**

**\$750 - Subsidize a Table of 10 Members of the Naval Reserve: Subsidize a table and members of the Naval reserve will pay a reduced price of \$70 for Gala tickets. Recognition in the Gala Program. Tax Receipt issued for full amount.**

**For more information or to sponsor the Canadian Naval Centennial Gala please contact Robert Baines, Corporate Development Officer for the Atlantic Council of Canada, at [robert.baines@atlantic-council.ca](mailto:robert.baines@atlantic-council.ca) or (416) 979-1875.**

