



PRESIDENT'S REPORT 2010

2010 was a very busy year for the Atlantic Council. We increased our efforts to reach out to Canadians across the country with new electronic initiatives to make the Atlantic Council of Canada truly a national organization. We also continued efforts to raise the profile of the organization in order to make it more attractive for corporations to sponsor our activities. Our ongoing sponsors continued to assist us, but in spite of stepped up efforts, we were not as successful in attracting new sponsors as we had hoped to be, and therefore 2010 was not as successful financially as we had budgeted for.

We will redouble our efforts in 2011, but we need more assistance from directors and members to achieve our goals. What is particularly helpful is personal contact and referrals to the appropriate persons in corporations and foundations to pave the way for sponsorship proposals. We have not been standing still. There are several negotiations underway, but it would be premature to mention specifics.

SPECIAL ACTIVITIES

We continued our focus on Article 2 of the North Atlantic Treaty. As a trading nation, Canada is both dependent on and able to contribute to the successful implementation of this article.

The Parties will contribute toward the further development of peaceful and friendly international relations by strengthening their free institutions, by bringing about a better understanding of the principles upon which these institutions are founded, and by promoting conditions of stability and well-being. They will seek to eliminate conflict in their international economic policies and will encourage economic collaboration between any and all them.

Following up on the successful NATO Economy Forum held in 2009, we worked with the Albanian Ambassador to Canada, the Honorary Consul General of Albania in Montreal, and two representatives of corporations with business interests in Albania to form the Canada-Albania Business Council (CABC). The CABC was incorporated in July 2011, and new members have already joined the organization.

As with the Canadian-Turkish Business Council, the Atlantic Council is providing the secretariat services to support the CABC. The ACC signed a formal agreement with the CABC effective August 1, 2010. Robert Baines fills the half-time position of Executive Director of the CABC and spends the rest of his time on fundraising and outreach activities for the ACC. The CABC is planning several important activities for 2011.

In February, the ACC renewed the agreement with the CTBC. Lana Polyakov supported the CTBC in 2010, and with the assistance of other ACC interns, organized a very successful conference in Toronto in October. The CTBC Board is very satisfied with the way the relationship is working. With Lana going on maternity leave in March 2011, we have had to make some changes for 2011 which are working out very well.

PEOPLE

Our Chairman, the Hon. Bill Graham, has continued to provide tremendous support. In spite of his busy schedule, he has made time for regular meetings to discuss ACC business, including a meeting with the Executive Committee in July, 2010, and has attended and chaired or hosted most of our major events.

Our Immediate Past Chairman, Dr. Eric Jackman, continues to be a source of good advice and support. I am also grateful to our Past President, Col. (Ret'd) Brian MacDonald for his help with the planning of our Spring and Fall Conferences, recruitment of speakers, and his willingness always to be the rapporteur.

I particularly want to note the Executive Committee. The members of the committee willingly give of their time to meet once a month to give direction and approvals to the work of the ACC. The Committee met 12 times in 2010. The meeting in July with the Chairman, was devoted entirely to discussing directions and strategies for the ACC. At this time, I want to thank Vice President LCol Ted Opitz for his work on the committee for a number of years. He has had to step down, as,

having been elected to parliament in the recent election, he will now be spending most of his time in Ottawa. Mr. Patrick Curtis has agreed to take his place.

STAFFING

There were a lot of comings and goings in 2010, which is to be expected when we work with interns, which makes it all the more gratifying to be able to report some continuity. Lana Polyakov was with us full-time in two roles, 60% on CTBC work and 40% on ACC work. Robert Baines, who started in the summer of 2009, continued throughout 2010, and is still with us. Jonathan Preece, who was with us as a volunteer intern in 2009 and the beginning of 2010, came back in September as the recipient of the Department of National Defence, Security and Defence Forum Internship and has been with us full time since then, heading up much of our publication program.

Toronto Housing continued their internship sponsorship in 2010, which enabled us to have Aida Abdurahman for the first five months, then Amina Yasin, who was replaced by Muna Hussein whose term finished in May 2011. Unfortunately, the program is now under review at TCHC as part of the general review of that agency, and will not be repeated unless Toronto Housing is able to find outside funding for it, which they are actively pursuing. If the program is not renewed, that will be a serious blow to the ACC both financially and in terms of administrative productivity.

Scotiabank once again provided sponsorship for an intern, Aleksander Dhefto, who travelled to Tirana, Albania, to help the Atlantic Council of Albania with the logistics for hosting the General Assembly of the Atlantic Treaty Association in Tirana, October 2010. .

Clara Wong continued with us one day a week for the whole year, and has been in Brussels interning at the Secretariat of the Atlantic Treaty Association, since January 2011, and is now the fifth Canadian intern to fill that role. She followed Kyla Cham who will be going to the NATO Defence College in Rome as an intern in September 2011.

Tanah Sullivan, who completed a B.A. and M.A. in Australia, joined us in January until June. Our summer interns were Kirsty Hong, an M.A. graduate from the University of Toronto, Nina Marshania, B.A., University of Tbilisi, Georgia, and M.A., University of Montreal, and Monika Wyrzykowska, a graduate student at the University of Toronto.

Over the course of the summer and into September, we welcomed part-time interns: Conrad Lee and William Simmons, 4th year students at the University of Toronto, Greg McBride, a U of T graduate, Sean Palter, with a B.A., from York University, working on an M.A. at the London School of Economics by distance education, and Chelsea Plante, with a Master's Degree in International Public Policy from the Balsillie School of International Affairs at Wilfrid Laurier University.

ADMINISTRATION

With the help of these interns, we were able to keep the office open and well staffed to provide services to our members, answer queries from the public, and organize various events throughout the year. Several of the interns have been particularly skilled in information technology, which has greatly improved the ACC's electronic outreach, and has allowed us to keep the website up to date. With the exception of the break between Christmas and New Year, the office was staffed every workday in 2010.

PROGRAMS AND ACTIVITIES

Conferences

The Atlantic Council's annual Spring Conference was held on April 8, 2010 at Trinity College, at the University of Toronto. The topic was '*Minimizing Conflict in the Race for Natural Resources: Securing Economic Stability in the 21st Century*'. Following a welcome address and introduction from the Hon. Bill Graham, Chairman of The Atlantic Council of Canada, the first panel, moderated by ACC Treasurer, Jeff Young, identified global resource needs and security issues. Speakers were Mohamed Yahya, Manager of the United Nations Interagency Framework Team for Resource Management Preventive Action and Colonel Andrew Budd, Branch Chief of the Strategic Policy and Concepts Branch at NATO Headquarters. The second panel moderated by Andrew R. Mahut, Secretary to the Board of the ACC, offered a closer look at energy for the next decade, looking at the impact of energy security on the private sector and from within the economic spectrum. The panelists were Dr. Maureen S. Crandall, Professor of Economics from the National Defence University, Washington D.C., Mr. Peter Gibson, Managing Director of Portfolio Strategy and Quantitative Research at CIBC and Dr. James A. Boutilier, Special Advisor and Commander of the Maritime Forces Pacific. The third

session, looking at the importance of minerals, was moderated by Peter Koven, Mining reporter, *Financial Post*, and included Mr. Harry Skinner, Senior Researcher of the G8/G20 Group at the University of Toronto, Mr. Ian London, Market Development and Energy Advisor of Avalon Rare Metals and Mr. Bernard R. Wilson, Lead Director of Consolidated Thompson Iron Mines Limited. Rear-Admiral Paul A. Maddison, Commander of the Maritime Forces Atlantic, delivered a highly-informative keynote address on the new challenges faced by Canada's Navy, and ACC Past President, Col. (Ret'd) Brian MacDonald, provided a summary of the day's discussion. A wine and cheese reception followed, at which attendees and participants mingled and continued discussions, and had an opportunity to meet and talk with the speakers, other Atlantic Council members and colleagues.

An interesting follow-up to our program was the fact that Ian London who spoke on the importance of Rare Earths, was invited to NATO Headquarters later in the year to make a presentation to policy officials there, as a direct result of his participation in our conference.

The Annual Fall Conference was held in Ottawa on November 17, 2010, with the theme: *"Cyber Security: The big challenge."* In his opening address, ACC Chairman, the Hon. Bill Graham emphasized that while cyberspace was once monopolized by technocrats and the denizens of Silicon Valley, this domain has been significantly democratized as financial and technological barriers have all but vanished. All that is needed to gain access today is a laptop and an internet connection, which has created new vulnerabilities. The first panel, moderated by ACC Director, BGen (Ret'd) Dr. Bernd Goetze, spoke to this development as they discussed the question "What is Cyber Security and what are the main issues?" Speakers were Dr. Ron Deibert of the Munk Centre, University of Toronto, Rafal Rohozinski of the SecDev Group in Ottawa, and MGen A. Glynne Hines, Director, NATO HQ Consultation, Command and Control. The second panel, moderated by ACC Director, Dr. Michael Roi, discussed "Cyber Warfare and Cyber Arms Control". Speakers were John C. Thompson of the Mackenzie Institute and Dr. Rex Hughes, Royal Institute of International Affairs, Chatham House, UK. BGen Steve Noonan, Director General, Information Management Operations, National Defence Headquarter, closed the morning with a keynote address. In the afternoon, the third panel, moderated by ACC Vice-President, Wayne Primeau, looked at "Cyber Crime, Cyber Espionage, and Public/Private Partnerships". Speakers were Dave McMahan, National Security Programs and Complex Engineering, Bell Canada, Dr. Scott King, Royal Military College, Kingston, and Dr. Wesley K. Wark, University of Toronto. Robert Dick, Director General, National Cybersecurity, Public Safety Canada, presented the closing keynote address as a last-minute replacement for the Minister of Public Safety. Past President, Col. (Ret'd) Brian MacDonald, gave his usual cogent summary. The conference was very well attended, and insightful questions from the audience added to the discussion which was carried on during the reception.

The booklet of proceedings of the Spring Conference is in the final edit stage and will be out in print soon. Both conferences were video-recorded and the videos have been uploaded to Youtube. A DVD has been produced of the Fall Conference. The DVD is available to ACC members free of charge. Just call or e-mail the office to ask for it. These new initiatives broaden the ACC's outreach across Canada, and make it possible for members outside the Toronto and Ottawa area to benefit from our Conferences.

Roundtables

On February 2, 2010, Dr. Sean Maloney, RMC, spoke on "The Effects of the American Surge in Kandahar" following the Board of Directors Meeting.

On March 17, 2010, Major Peter St. Denis, Commander CIMIC Company with Task Force 3-08 Operation Athena in Afghanistan, spoke on "Civilian-Military Co-operation: Accomplishing Aid in Afghanistan"

On April 29, 2010, Commodore Hans Jung, Surgeon General of the Canadian Forces, Commander of CF Health Services Group, and Honorary Physician to HM the Queen, spoke on the Health Services of the CF.

On May 16, 2010, Commander Steven Waddell, Commanding Officer of HMCS Fredericton, spoke on "Operation SAIPH: Counter Piracy and Counter Terrorism at Sea."

On September 14, 2010, Mr. Peter Gibson, Managing Director, Portfolio Strategy & Quantitative Research, CIBC who spoke at our Spring Conference, returned by popular demand to lead a discussion on "Economic War—Emerging Economies, Energy Inflation, and U.S. Bond Yield Ceilings".

On November 8, 2010, Jan Techau, Research Advisor, Research Division, NATO Defense College, Rome, informed us about the “Challenges to the European Security Architecture.”

Annual Atlantic Council of Canada Tribute Dinner

ON May 18, 2010, the Atlantic Council of Canada, presented Captain (Retired) Trevor Greene, with the Atlantic Council's 2010 Award for Exceptional Contribution to International Peace and Security, at a dinner held in Strachan Hall, Trinity College, University of Toronto. The dinner was well attended, and the guest enjoyed chatting with Capt. Greene who continues to make an amazing recovery from his injuries received in Afghanistan.

Gala Dinner

The Gala Dinner and Dance to celebrate the 100th Anniversary of the Canadian Navy held on November 6, 2010 was an even greater success than the previous year's event. This time we collaborated with the Naval Officers' Association of Canada, Toronto Branch, who helped tremendously to bring out over 300 guests

Visits by International Dignitaries

On March 22, 2010, the ACC hosted the Hon. Dimitri Shashkini, Minister of Science and Education for Georgia at a reception.

October 8, 2010, the ACC held a morning coffee reception for The Hon. Zoran Konjanovski, Minister of Defence of the Republic of Macedonia, and several representatives of the Macedonian government.

On December 16, 2010, the ACC joined with the Canada-Albania Business Council to host Visho Ajazi Lika, Albanian Deputy Minister of Innovation and Information & Communication Technology, who made a presentation on opportunities for investment in Albania, especially in the area of information and communication technology.

56th Annual ATA Assembly, Tirana, Albania

The ATA Assembly which was to be held in Tirana, Albania, in the fall, was postponed to November 2011 on the advice of NATO PDD. The ACC had already made arrangements to send an intern to Tirana to help with the preparations. He was able to help the Atlantic Council of Albania with advanced preparation, improve the organization of the ACA office, and do some valuable research, networking and recruiting for the Canada-Albania Business Council while he was there.

G8/G20 Conference

The ACC supported the G8/G20 Research Group headed by ACC Director, Prof. John Kirton with the Pre-Summit conferences held at the Munk School of Global Studies, University of Toronto, June 15-19, 2010.

NATO Briefing Tour – September 25- October 2, 2010

From September 25 to October 2, 2010, a delegation of nine participated in a NATO Briefing Tour to Brussels to visit NATO Headquarters, and travelled to Mons to be briefed at SHAPE, the Supreme Headquarters Allied Powers Europe, and to the AWACS base at Geilenkirchen, where a Canadian team gave a detailed briefing which included a tour of one of the airplanes. On the return trip from Mons, we made a brief stop at the Waterloo Battlefield Memorial. There was also an excellent briefing at the Canadian Permanent Delegation to the European Union. Following Brussels, we spent a day and half in Paris, where we had an extremely informative briefing by the Chargé d'Affaires, of the Canadian Permanent Delegation to the OECD, and several staff members of the OECD, at their offices in Paris. Of particular interest was a briefing on the OECD International Network on Conflict and Fragility which was established in 2005.

Unfortunately, several cancellations after the hotel and airline cut-off dates that could not be filled, led to the tour operating at a loss. Rather than cancel the tour and lose all deposit moneys with nothing to show for it, and disappoint the paying members of the group, the ACC sponsored some volunteer interns to round out the minimum number required by NATO for the briefing sessions and lunches provided at the NATO locations. The interns benefited greatly from the briefings and wrote up detailed reports, which were summarized in the December 2010 ACC Newsletter. We hope to make up for the loss with the 2011 tour which will be led by our Chairman, the Hon. Bill Graham, and will follow basically the same itinerary. There are still two spots left to fill on that tour, but more than two can be accommodated. If

you cannot go yourself, consider making a donation to sponsor one of our volunteer interns for all or part of the cost of the tour.

ANNUAL GENERAL MEETING

The Annual General Meeting of 2010 was held on June 10. The meeting was followed by a presentation on the Canadian Rangers by Sergeant Peter Moon, Public Affairs Ranger for 3rd Canadian Ranger Patrol Group.

YOUTH ACTIVITIES

Since there was no ATA Assembly in 2010, there was no YATA Assembly either, but there were several international youth events co-sponsored by the ATA and YATA. These events are partially funded by NATO PDD and therefore there is usually some subsidy to defray the cost. However, NATO is cutting back on the amount of funding available and the subsidies have been getting smaller, which is threatening the ability of young Canadian to participate in these events. The Security and Defence Forum of the Department of National Defence used to assist with travel grants, but stopped that program in 2006. The ACC is, therefore, looking for donations to subsidize youth travel. Donations of air miles would be very good way to meet this need and would be very welcome.

These various activities as well as the ACC internships are a cost-effective way to provide Canadian young people with valuable international experiences to enrich their studies, broaden their outlook, and prepare them for careers with international aspects with government, international organizations, NGOs, or private businesses.

YATA Seminars and Conferences

From July 5-10, Lana Polyakov represented the ACC at the 2010 Danish Atlantic Youth Seminar (DAYS), held in Aalborg, Denmark.

William Simmons represented Canada at the International Crisis Management Simulation at Mannheim University in Germany, July 12-17. This is an annual event co-sponsored by Mannheim University, Queen's University, Kingston, the ATA and YATA. The program is run in alternate years in Canada and Germany. In 2009, when the event was held in Kingston, the ACC was able to sponsor three participants, but when it is held in Germany, the higher travel costs limit the number of participants. However, Canada was also represented by Kyla Cham who was the ATA intern in Brussels at the time. Her costs were covered by the ATA, and part of her work at the ATA involved organizing the YATA participation. In 2011, the program will take place in Kingston, and we hope to be able to sponsor three young people again.

Sean Palter represented Canada at the Young Atlanticist Summit which ran concurrently with the NATO Summit in Lisbon from November 17-20, 2010. You can see a photo of Sean meeting with Prime Minister Harper and Ministers Cannon and MacKay in the December 2010 ACC Newsletter.

High School Outreach

The ACC Team made presentations to Toronto area high school classes in June and in December, and also made a presentation to curriculum leaders of the Toronto District School Board, which resulted in an invitation to present a demonstration workshop at the Professional Development Conference of the TDSB teachers in February 2011.

PUBLICATIONS and WEB SITE www.atlantic-council.ca

The ACC primarily publishes and distributes electronically, enabling it to reach a wide audience at a cost within its means. 2010 saw the first print publications in many years with the release of the Proceedings of the 2009 Conferences. It is expected that the Proceedings of the 2010 Conferences will be published in 2011.

4 issues of the ACC Newsletter were published in 2010, filled with reports and photos of ACC activities. In 2010, we also introduced short, informative articles on various security related topics, written by our interns, members, and others. Most of the interns contributed to the Newsletters over the course of the year. It is important to note, that the Atlantic Treaty Association frequently excerpts significant portions of our Newsletter for their publications which, in turn, are picked up by national Atlantic Treaty Associations. This greatly broadens the outreach of the ACC.

There were 16 issues of the "In Focus" News Digest. Until mid-September, Tanah Sullivan was the editor and major contributor, when Jonathan Preece took over as editor. Many interns contributed to "In Focus", a project which could not operate without them.

Julie Lindhout and Jonathan Preece contributed an article, "Maintaining Deterrence", to an ATA publication *Nato's New Strategic Concept*, published in the UK in November 2011 to coincide with the Lisbon Summit.

We rely heavily on our website, and from time to time, have it upgraded and new capabilities added to improve our ability to fulfill our mandate to inform Canadians about defence and security issues, and NATO and Canada's role in it.

In 2010, the web site was renewed. It is now easier to update in-house, and new and revised material is added on an almost daily basis. The web site also refers viewers to our Facebook page, another innovation in 2010.

Video clips of both the Spring and Fall Conferences were placed on *youtube*, and the DVD of the Fall Conference has been completed.

PRESIDENT'S TRAVEL AND SPEAKING ENGAGEMENTS

In 2010, I continued my practice of meeting with as many NATO and government officials as possible to raise the profile of the ACC and to gain their support for the ACC's activities.

I also continued to meet with Ambassadors and Consuls General of the various NATO and Partner countries, especially those from Central and Eastern Europe. On every trip to Ottawa, I met with the Albanian Ambassador with regard to the Canada-Albania Business Council, and I also met several times with the Turkish Ambassador and with the Turkish Consul General who arrived in Toronto in 2010.

In May 2010, I attended the ATA Council meeting and briefing in Brussels and took the opportunity to meet with Ambassador Robert MacRae, Canada's permanent representative to NATO, and also with several senior NATO officials who were not involved in the briefings.

Since there was no ATA Assembly in the Fall, I took the opportunity during our NATO Tour to meet briefly with several NATO officials as well as our Liaison officer.

I also continued to make efforts in Canada to increase the ACC's impact nationally. In that connection, we have entered into a valuable co-operative relationship with the G8/G20 Research Group, and with the Centre for International and Defence Policy at Queen's University on the International Crisis Simulation. I attended the G8/G20 Pre-Summit Conferences at the Munk School of Global Studies in June, and the first day of the International Crisis Simulation at Queen's in July.

On March 24, I spoke on the ACC and NATO to graduate students at the University of Calgary. ACC Director, Prof. Rob. Hueberts, Associate Director of the Centre for Military and Strategic Studies at the University of Calgary arranged for the meeting. He has also been very helpful with suggestions for our conference programs.

On June 3, I spoke at the United Macedonian Diaspora Global Conference in Toronto, which was an excellent networking opportunity to promote the Atlantic Council.

DONATIONS AND SPONSORSHIPS

There are many opportunities available to assist the Atlantic Council of Canada to fulfill its mandate. Our website gives a list of opportunities from sponsoring interns to components of our programs such as a Roundtable, or the coffee break or publication of proceedings of one of our conferences. Material contributions such as wine for the Gala dinner or air miles for youth travel are also welcome.

The ACC is a registered charity and will provide a receipt for tax purposes for any contribution over \$20.00.

Our website lists all 2010 sponsors and donors, and we are thankful for any amount. I would especially like to acknowledge the following who contributed \$1,000.00 or more:

Government of Canada, Security and Defence Forum, Department of National Defence
The Dominion of Canada General Insurance Company
The Hon. Bill Graham
Scotiabank
The Jackman Foundation
H. Capt. Sonja Bata
NATO Public Diplomacy Division
Boeing
Irving Shipbuilding
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Government of Canada, Department of Heritage
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Grey Horse Corporation
Consulate of Indonesia in Toronto
K. E. Hope Consultants/BioMedNova
Mr. Nick Migliore
Neamsby Investments Inc
Mr. and Mrs. Frances Price
The Hon. Hugh Segal

CONCLUSION

As I said at the beginning, and as you can gather from the details of this report, 2010 was an extremely busy year with much activity that increased our national and international profile and drew more attention to our message. There was also much effort put into increasing our contacts with Foundations and Corporations. While we have had some small increases beyond our regular supporters and donors, the results have not been what we had hoped for.

We now have excellent products and opportunities to fulfill our mandate to help Canadians, especially young Canadians, to increase their awareness and understanding of international security and defence issues generally and NATO and Canada's role in NATO specifically, but we need more funds to maximize those products and opportunities.

I challenge every member of the ACC to help us according to your ability by making donations, recruiting new members, attending and bringing guests to our conferences, roundtables, and other events, promoting our activities, and contacting potential sponsors and donors.

Robert Baines and I will be pleased to follow up any contacts for sponsorship with information material and sponsorship details. Our priorities for fundraising are staffing, youth internships and travel, and sponsorships for conferences and dinners.

Respectfully submitted on June 8, 2011



Julie A. Lindhout, President